

# NEW Formulate

## Straight 6.0

### FRONT / BACK

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**FRONT:** Total area including bleed:  
5975 (w) x 2470 (h) mm

**FRONT:** Finished size:  
5935 (w) x 2370 (h) mm

**FRONT:** Visible area:  
5895 (w) x 2310 (h) mm

**BACK:** Total area including bleed:  
5975 (w) x 2470 (h) mm

**BACK:** Finished size:  
5935 (w) x 2370 (h) mm

**BACK:** Visible area:  
5895 (w) x 2310 (h) mm

Please keep all text, logos and critical design elements to the inside of the safe area indicated by the green keyline.

Normally supplied printed front side only. A printed reverse is available as an optional extra.

**Please note this template is created for our own fabric characteristics and may need to be adjusted to suit other fabrics.**

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## General guidelines

- CMYK
  - Convert Pantone colours to CMYK.
  - Do not supply RGB images.
  - Do not embed images, supply them.
  - Resolution must be 300 dpi at 25% of output size.
  - All fonts must be converted to outlines.
  - Please supply artwork as PDF or Illustrator EPS files.
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## This template

- Is supplied at 25% of finished size.
- Includes bleed (as shown by the red keyline).
- Overall template size:  
1503.75 (w) x 592.5 (h) mm



