





NEW Formulate Straight 2.4 FRONT / BACK

FRONT: Total area including bleed:
2410 (w) x 2450 (h) mm

FRONT: Finished size:
2370 (w) x 2350 (h) mm

FRONT: Visible area:
2330 (w) x 2310 (h) mm

BACK: Total area including bleed:
2410 (w) x 2450 (h) mm

BACK: Finished size:
2370 (w) x 2350 (h) mm

BACK: Visible area:
2330 (w) x 2310 (h) mm

Please keep all text, logos and critical design elements to the inside of the safe area indicated by the green keyline.

Normally supplied printed front side only. A printed reverse is available as an optional extra.

Please note this template is created for our own fabric characteristics and may need to be adjusted to suit other fabrics.

General guidelines

- CMYK
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Do not embed images, supply them.
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

This template

- Is supplied at 25% of finished size.
- Includes bleed (as shown by the red keyline).
- Overall template size:
545 (w) x 613.75 (h) mm