



- 1. Circle Hanging Structure
- 2. D53 Designer 10 Stand

Formulate

Our Formulate range provides limitless branding opportunities. Our comprehensive range of Point of Sale and event stands are also complemented with hanging frames to prominently display brands and events in 3D.

By its very nature printing on fabric allows you to explore new possibilities in terms of both graphics and shapes. Graphic designs can be reproduced using dye sublimation processes, on stretchy material to allow a close fit to any shape, even the most unexpected ones! Installation is very simple and, because the displays are not very bulky, they are also very easy to transport.

Original and innovative shapes that take centre stage

This simple and intuitive product is easy to construct in any environment. Formulate solutions are available in many configurations, including: totem poles, three to nine meter wide image walls, columns and arches; and they can also be made to measure.

The main purpose of Formulate is to give you a design solution that works where traditional wooden or aluminium angular structures have limitations. The aluminium tubes can be moulded and folded, to suit your needs. With Formulate you can let your creativity run wild.



Assembly made simple

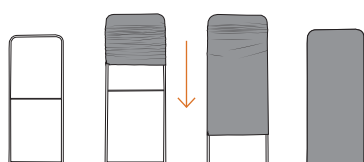
Formulate structures are made from 30 and 50 mm diameter anodised aluminium tubes.

Like a child's construction set, each section has a clear numbering system to facilitate easy assembly.

In addition to providing a solid structure, the various angled connectors of our Formulate system also allow you to create multiple configurations using different connector types and the angles they provide.

360° Visual Communications

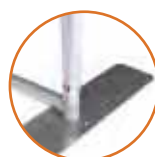
Formulate is characterised by its fabric graphic with zip system. Therefore the display has no visible joins and is double-sided, optimising the impact of the message.



Simply slide the graphics over the frame to complete your product.

// Custom designs - release your creativity

Custom-made solutions can be created to suit your specific needs. They offer exciting and innovative possibilities in terms of the shapes that can be created and the fabric graphics. They are designed to deliver maximum return on investment by displaying your brand in the most flexible and adaptable way for your needs.



Free-standing, with or without feet, depending on the curve of the frame



Metal hooks for hanging structures



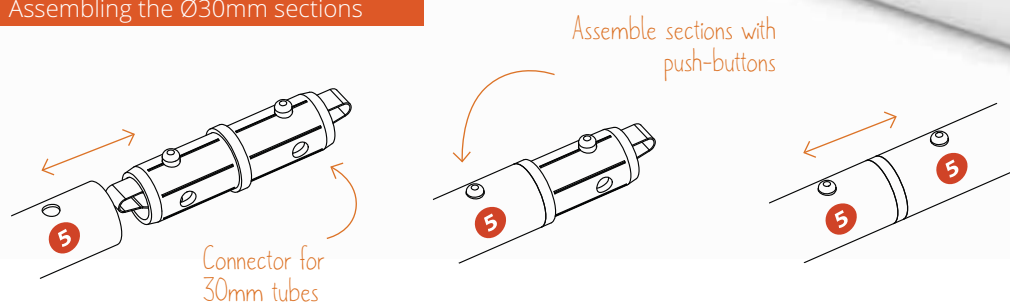
Attach to an existing structure

Simple marking and coding system

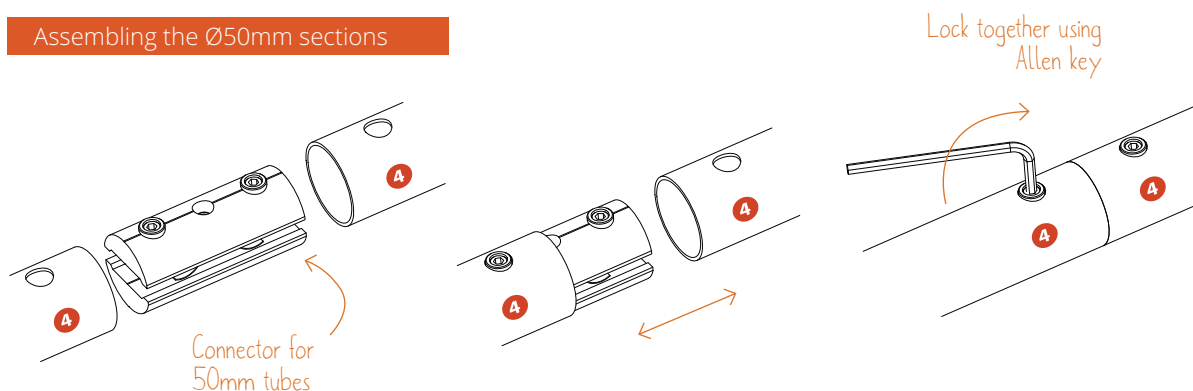
The use of numbered stickers makes assembling the various systems very easy to follow, like a child's construction set.

// Assembling Formulate

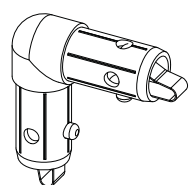
Assembling the Ø30mm sections



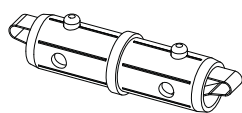
Assembling the Ø50mm sections



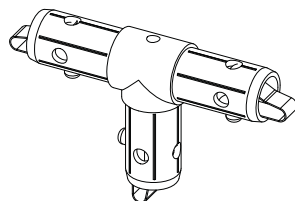
// Different types of connectors for Ø30mm sections



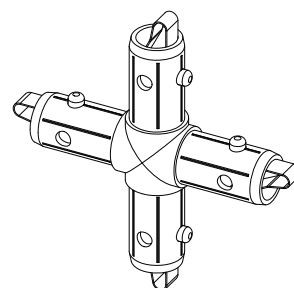
TC-30-90T
90° connector



TC-30-S
Straight connector



TC-30-T
T-connector



TC-30-X
4-way cross connector



Tip:

All Formulate products come with cotton gloves to protect your graphics when being fitted to the frame.